

PRESS RELEASE

PHARMAVITE APPOINTS TIMOTHY TOLL CHIEF CUSTOMER OFFICER

RELEASE DATE: 7/22/2014

July 22, 2014 (Northridge, CA) – Pharmavite LLC announced that Timothy “Tim” Toll has been named the company’s chief customer officer effective immediately. Toll recently served as Pharmavite’s executive vice president of sales, overseeing customer sales and marketing, category management, private label and sales administration in the United States. In his new global role, Toll will expand his responsibilities to include international sales, global customers and global sales planning.

“Toll’s appointment to chief customer officer is part of a plan to globally focus sales efforts to better position the company for international expansion, which is core to Pharmavite’s strategy and future growth,” said Connie Barry, Pharmavite CEO and Board Chair. “I am confident that Tim is the right person to take on this new executive role. His extensive experience in global sales and leadership, in addition to his keen ability to create the best customer experience, will enable him to succeed in this position.”

Toll has over 25 years of global sales experience within the Consumer Packaged Goods industry previously with Campbell Soup Co. and Procter and Gamble.

About Pharmavite LLC

For more than 40 years, Pharmavite LLC has earned and maintained the trust of healthcare professionals, consumers, and retailers by manufacturing high-quality vitamins, minerals and other dietary supplements, and foods under its Nature Made® and SOYJOY® brand names. Based in Northridge, California, Pharmavite LLC operates as a subsidiary of Otsuka Pharmaceutical Co., Ltd. For more information, please visit Pharmavite.com.