



PRESS RELEASE

PHARMAVITE POWERS TESPO'S INNOVATIVE DIETARY SUPPLEMENT DELIVERY SYSTEM WITH NATURE MADE VITAMINS

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March 26, 2019 (Plymouth, MI / West Hills, CA) – Tespo, the in-home health and wellness company, and Pharmavite LLC, the maker of Nature Made vitamins, minerals and supplements, today announced their collaboration to deliver Nature Made vitamin pods for Tespo's patent-pending vitamin dispenser systems.

Beginning in May, Nature Made multivitamin pods will be offered using Tespo's WiFi-connected vitamin dispenser. The program will expand Nature Made's vitamin offerings to give consumers an innovative, pill-free solution that easily fills their nutrition gaps.

"The launch of the Tespo Licensing Program sets the stage for our most advanced, next-generation dispenser, and we're excited to kick off with the industry's leading vitamin brand, Nature Made," said Ted Mills, CEO of Tespo. "By collaborating with leading nutrition brands, we can deliver on our promise of providing supplements in liquid form without fillers and sugars to help people regardless of their age, potential health condition, or their adversity to pills."

"Tespo's pill-free solution and WiFi connectivity provide a new way for Nature Made consumers to start and maintain a daily vitamin regimen," said Tobe Cohen, EVP and Chief Science, Technology & Innovation Officer. "Our collaboration with Tespo demonstrates our approach to innovation, recognizing that great ideas come from many places. We tap all quarters to aid in the generation of new products and solutions. In addition to developing our own products, we aim to be the partner of choice for emerging technologies, brands and services in the health and wellness industry."

Tespo formulas come in individually dosed 31-serving pods, and are delivered as liquid via the Tespo Dispenser, much like a single-serve coffee appliance. The Nature Made vitamin

Pods will be the first of many third-party brands integrated into Tespo's newest WiFi dispenser – Tespo Connect. By incorporating the latest in IoT connectivity, the newest technology enables customers the opportunity to increase their daily compliance and utilize reminders, as well as general real-time rewards.

To learn more about Nature Made vitamin pods or about Tespo's Licensing Program, visit www.gettespo.com/nature-made.

About Tespo

Tespo is on a mission to reinvent the vitamin by creating a new category of nutritional supplements through its integrated, in-home system. Tespo's patent-pending personalized pods and WiFi-connected vitamin dispenser serves an individual liquid vita-shot at the push of a button. With an accompanying mobile app, people earn store credits with every serving. As a result, people are able to take their vitamins regularly, monitor their progress, and achieve healthier outcomes. For more information, visit www.gettespo.com.

About Pharmavite LLC

Pharmavite is a leader in the health and wellness industry, earning the trust of healthcare professionals, consumers, and retailers by manufacturing high-quality nutrition products and solutions under its Nature Made®, EQUELLE, MegaFood, and Innate Response brands. Pharmavite is dedicated to helping people live healthier, more vital lives by producing the highest quality products and providing trust and transparency. Based in California, Pharmavite LLC is a subsidiary of Otsuka Pharmaceutical Co., Ltd. Visit www.pharmavite.com for more information.

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